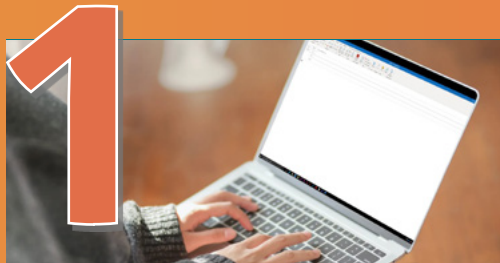


# VERIFYING IDENTITY FOR SUBJECT ACCESS REQUESTS WITH HOOYU IDENTIFY

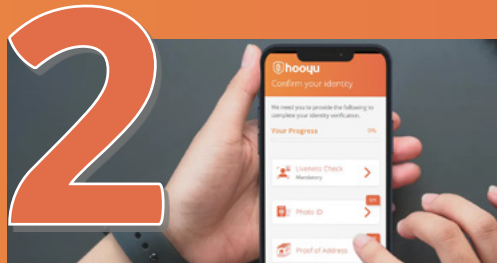
Subject access requests are a process every business should be familiar with thanks to GDPR. However, before you hand over all the data you have on a customer, it's vital to make sure that you're passing that data on to the right person. Fraudsters and other criminals would love to trick your company into giving them customer data so verifying identity is a key step in the process.



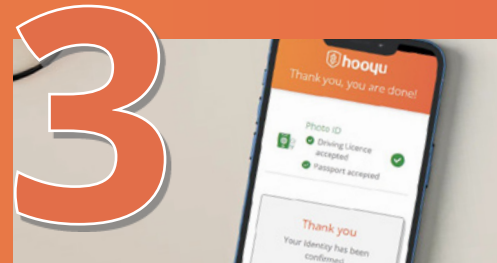
## HOW DOES IT WORK?



**1**  
**Customer submits subject access request**



**2**  
**Customer is directed to HooYu Identify journey to prove identity**



**3**  
**HooYu validates their Proof of Identity**



**4**  
**Company can pass on requested data with confidence**

## WHY USE HOOYU?

- Track the whole journey
- Scales to your needs
- Fully branded
- 2-hour quick start
- Web-based portal
- Easy configuration

[Ask us for a demo](#)